

perception can *profit* *a lot*
cost



AGENCY'S MISSION

A diverse staff has been shown to improve business outcomes, and with this understanding many businesses are already moving to diversify. The Agency will improve the success rates by:

1.) Utilizing artists as untapped network hubs to identify talent that is missed by current hiring methods

2.) Provide guidance, instruction and support to ensure successful employment, reducing turnover and ultimately saving money.

AGENTS OF AGENCY:

Seekers

Synthesizers

Support Services

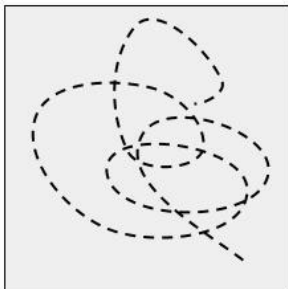
Opportunity: Benefits of Diverse Talent

Problem: Inefficient Talent Recruitment & Retention Infrastructure

Solution: Talent Agency run by Creatives/Artists

Diversify Your Staff,
Diversify Your Market

agent / MIKAL



Mikal Floyd-Pruitt

Years in the industry: 10

Skills: Filmmaking, painting, concept development, youth education, etc

CV / Website

Images:



AGENCY

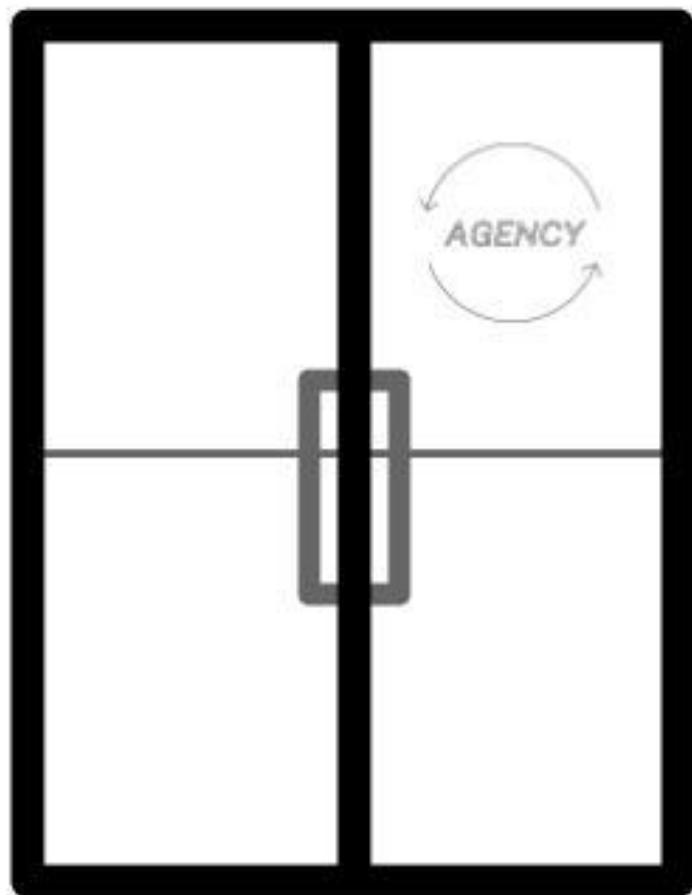
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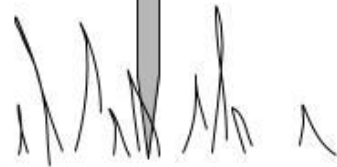
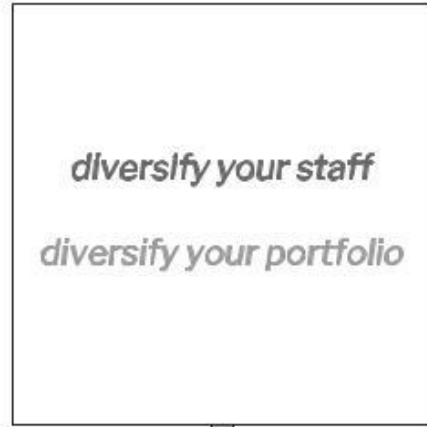
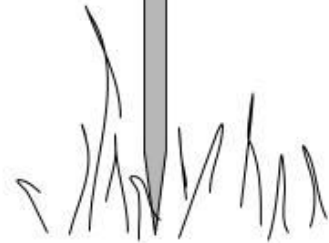
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AGENCY pamphlets at supporting businesses

- Questions for Creative Work Providers
- Questions for Work Seekers





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